RAND RIVERA (he/him)

GRAPHIC DESIGNER

162 E 90th St,
Apt 5R,
New York, NY 10128

PROFILE

A NYC-based designer with strong interpersonal skills and advanced experience in working in a team-based environment. Eager to learn more about the design field and is able to quickly adapt to new information.

+ (267) 317-5122
+ rand.k.rivera@gmail.com
+ designsbyrand.com

REFERENCES

BEATRIZ LOZANO
DESIGN DIRECTOR
(586) 718-9613
beatrizl.design@gmail.com

SHANI PLEASANTS
ART DIRECTOR
(201) 937-8225
shani.pleasants@gmail.com

WORK EXPERIENCE

+ GRAND CREW   FEB 2024 – CURRENT
CREATIVE DESIGNER
Supported in leading and designing all creative + design needs for Grand Crew's client projects. Responsible for designing and executing Grand Crew communications, expanding the brand's look and feel across various social and digital platforms the company website, newsletters, and creative deck. Collaborated closely with the Creative Director. ensuring consistent refinement and enhancement of the digital presence.

+ SUNDAY AFTERNOON   JUN – AUG 2022 / AUG 2023 – SEP 2023
FREELANCE DESIGNER
Collaborated with Sunday Afternoon to design web interfaces for TIDEFF and House of Hype, leading both visual and technical site development. Ensured user-friendly, interactive experiences with cohesive designs prepared in Figma for developer handoff (House of Hype) or directly implemented through a site builder (TIDE).

+ SUNDAY AFTERNOON   JAN 2023 – AUG 2023
DESIGN INTERN
Supported in creating brand identities and editorial work for the clients of Sunday Afternoon like Mailchimp, The One Club, Magnetic Field, TIDEFF + more. Also, supported in designing personal work for the studio such as their second edition of their artist magazine, CANAL.

+ TEAM EPIPHANY   MAY 2022 – DEC 2022
GRAPHIC DESIGN INTERN
Created designs, concepts, and sample layouts for various client events like Wray & Nephew, Appleton Estate, HBO, Amazon, + more. Assisted the design team in production of both web and printed graphic assets.

EDUCATION

+ BFA COMMUNICATION DESIGN, BA SCREEN STUDIES   AUG 2019 – MAY 2024
PARSONS SCHOOL OF DESIGN

SKILLS

+ Proficiency in Adobe Suite (Photoshop, Illustrator, Indesign, Lightroom, After Effects, etc.)
+ Strong knowledge in HTML, CSS, + Javascript
+ Experienced in use of social media platforms
+ Excellent communication abilities.
+ Excellent multi-tasking skills
+ Capability to work well in a team environment.
+ Quick problem-solving skills and adaptable to new information